

**ECO PAPER PRODUCTS**

WATCHING OVER THE PLANET



DON'T PRINT  
PLEASE SCAN





Welcome to Alani, an innovative company that manufactures superior Quality products, but always, protecting the environment in each of its processes, join us in this journey through the world we love.



9001:2015



14001:2015

## INDEX

<b>1 WHO WE ARE?</b>	page 4
<b>2 CERTIFICATIONS</b>	page 9
<b>3 SUSTAINABILITY</b>	page 10
<b>4 PRODUCTS</b>	page 14
<b>5 ALANI INNOVATION</b>	page 47
<b>6 ESTELARIS</b>	page 54

## WHO WE ARE?



Our products reach more than 38 countries worldwide.



At ALANI we do things effectively and efficiently. We provide hygiene solutions for specific needs. And we do it quickly and simple for the customer, at a lower cost.



At Alani we manufacture products that reduce unnecessary waste, space, working time and administrative and logistic costs (offering significant savings in labor, transport, stock and maintenance costs) We are a company focused on progress, so we are constantly innovating by bringing to market new products that guarantee customer satisfaction and ecological improvement.

## WHAT DO WE OFFER?

### FLEXIBILITY

*"Big enough to meet your needs but small enough to take care of the details".*

- Private label in both paper products and dispensers.
- Compact, concentrated and environmentally friendly tissue products.
- Innovative dispenser solutions.
- Urgent deliveries within 24 hours.

# PROFESSIONALS IN THE ART OF TISSUE PAPERMAKING



PRICE ✓

PROFESSIONAL ✓

PERSONAL ✓

PRODUCT ✓



At ALANI HIGIENE PROFESIONAL S.L.U. we are focused on the production of high quality paper.

We offer immediate deliveries from our 19.000m<sup>2</sup> warehouse, fully equipped with PDA and FIFO system.

Our production plant has 7 complete production lines with innovative and fully automatic technology.

We have become pioneers in the art of producing products without waste, and transport savings of over 40% in the professional hygiene segment.

We are always evaluating new projects and introducing to the market products with technological development, designed to reduce CO<sub>2</sub> emissions and guarantee the satisfaction of our customers.

We are proud to have been awarded a National Innovation Award.





## WHY TRUST US?



### TESTS CARRIED OUT PERIODICALLY IN OUR LABORATORY:

HUMIDITY 	RESISTANCE WET AND DRY 	BRIGHTNESS 
WEIGHT 	WHITEN 	DILUTION IN WATER 

**CONNECTIVITY:** Invoicing system through EDI platform.  
Personalized, fast and efficient service in more than 3 languages.

**SPEED:** Products in stock with immediate availability. Urgent delivery service within 24 hours.

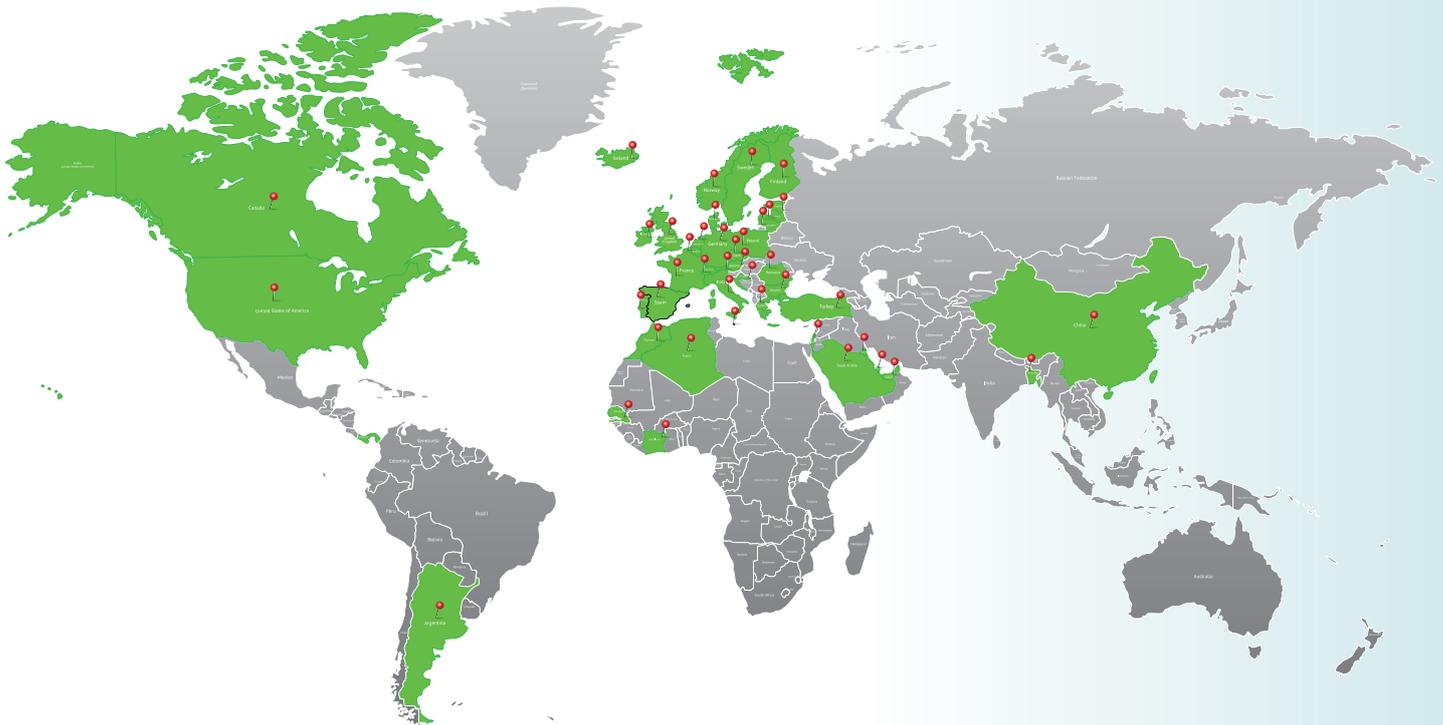
**FLEXIBILITY:** Customized products adapted to the needs of our customers, with private label.

**QUALITY AND TRACEABILITY:** At Alani we rigorously control the specification of each reference.



# ALANI IN THE WORLD

## International projection with an innovative approach



GERMANY

SAUDÍ ARAB

ALGERIA

ARGENTINA

AUSTRIA

BANGLADESH

BELGIUM

BULGARY

CANADA

CHINA

IVORY COAST

CROATIA

DENMARK

ARAB EMIRATES

SPAIN

UNITED STATES

ESTONY

FINLAND

FRANCE

GRAVIGNY, FRANCE

GREECE

IRELAND

ISLAND

ITALY

KUWAIT

LETHONY

LITHUANIA

LUXEMBURG

MALT

MOROCCO

NORWAY

NETHERLANDS

PANAMÁ

POLAND

PORTUGAL

QATAR

R. U. GREAT BRITAIN

R. U. GREAT BRITAIN IRELAND

CZECH REPUBLIC

RUMANIA

SENEGAL

SWEDEN

SWIZERLAND

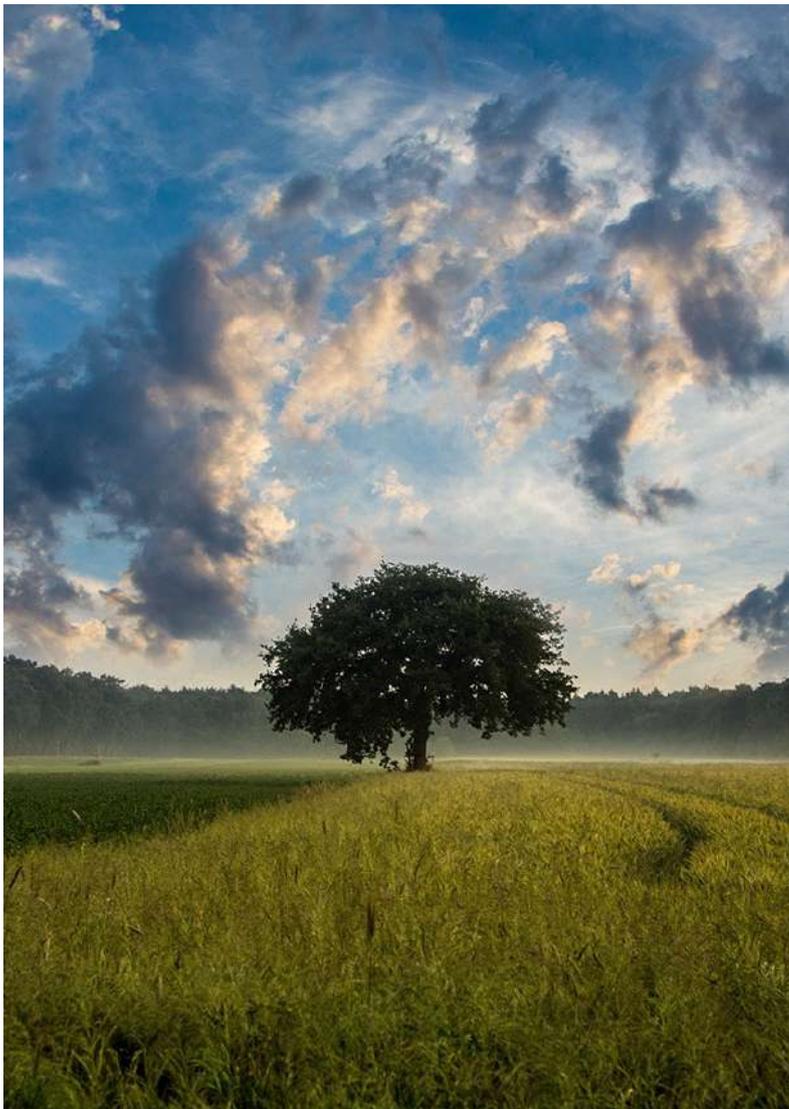
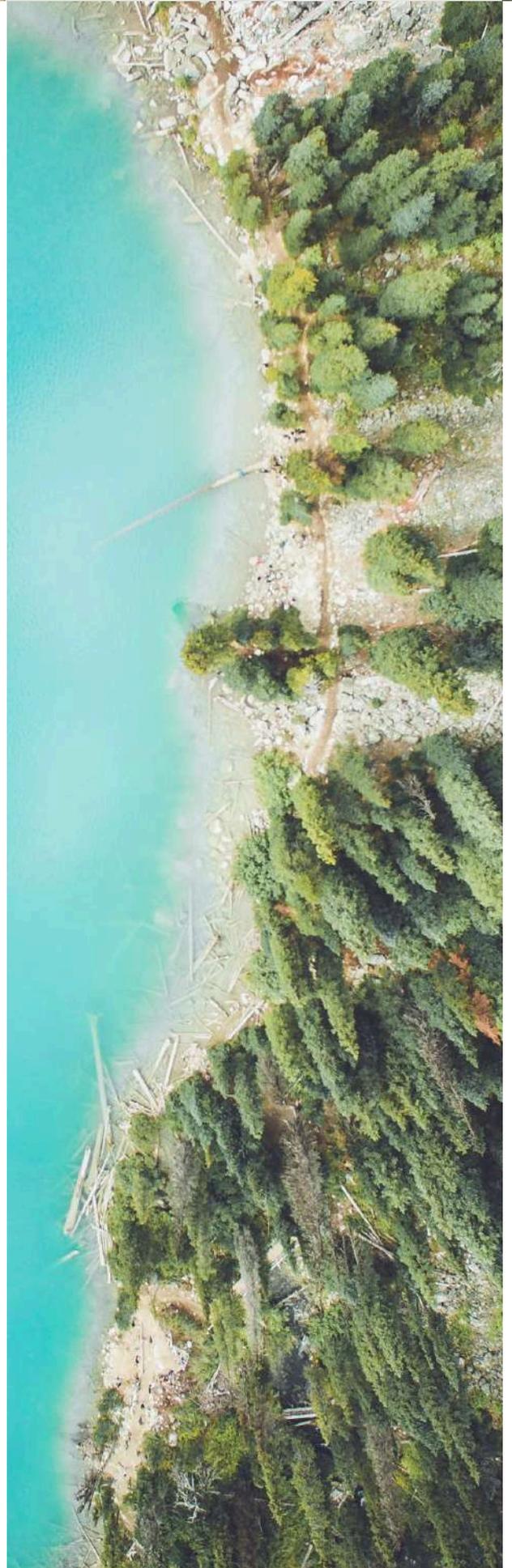
TURKEY

ISRAEL



# COMMITTED TO QUALITY AND THE ENVIRONMENT FROM THE SOURCE

The certifications held by Alani Higiene Profesional S.L.U. indicate that the product has passed a series of requirements that imply a lower environmental impact than other commercialized products of the same type.



## The entire range of Alani products is certified by:



Certificate that promotes sustainable forest management through certification by an independent third party, with the objective of respecting the environment.



ALANI produces paper from reforested and ecologically controlled forests. The origin of these forests has been inspected and evaluated to ensure that they meet the strict ecological, social and economic demands of the international market.



Cradle to Cradle is a certification that evaluates the product, the process, the company and, finally, the entire supply chain in five categories: - Material Health - Material Reuse - Renewable Energy - Water Stewardship - Social Equity. It is a philosophy that promotes the production of products and services based on patterns found in nature, eliminating waste and prioritizing health and sustainability, through expanding reuse, recycling and composting.



Based on the various tests carried out on our products, in accordance with the European ECOLABEL certification criteria, EC Regulation 1935/2004 and the German Recommendation BfRXXXVI on materials and articles intended to come into contact with food, the content of our products is not harmful to food or health.



The European ECOLABEL label is synonymous with low environmental impact throughout the product's life cycle, from manufacture to disposal. Products awarded the European Ecolabel must pass stringent tests, the results of which are verified by an independent body.



The EcoVadis rating covers the four main areas of sustainability in which companies typically have an impact: Environment - Labor Practices and Human Rights - Ethics and Governance - Supply Chain.



At Alani we constantly monitor our CO2 emissions. And recently, we have obtained the Certification of Carbon Footprint Registry, Offsetting and CO2 Absorption Projects from the Ministry for Ecological Transition and Demographic Challenge.

In this way, we have been granted the right to use the CO2 Reduction, Offsetting and Calculation seal on all our products and communications.

# AT ALANI WE HAVE A COMMITMENT TO THE ENVIRONMENT.

Our priority is to respect nature, preventing and reducing adverse impacts through the commitment of people, the improvement of processes and the application of appropriate technology for sustainable development.



## WE GIVE THESE ELEMENTS A SECOND LIFE.

- Paper waste
  - Cardboard waste
  - Pallet waste
  - Plastic waste
- 100%  
RE USED

At Alani, we manage waste efficiently thanks to our commitment to the environment. We ensure that, whenever possible, waste is treated by company specialists with the aim of caring for nature.

## ALANI RECYCLES MONTHLY:

- + 20 tons of paper
- + 3 tons of cardboard
- + 0,5 tons of plastic



## VIRGIN VS. RECYCLED



### PAPERS 100% RECYCLED

- Newspapers, magazines ✓
- Photocopy and printer paper ✓
- Other kind of printed paper ✓
- Bags, sacks, tubes ✓
- Cardboard, boxes ✓
- Tetrabrick ✓

### MATERIALS THAT SHOULD NOT BE RECYCLED.

- Tissue paper ✗
- Medical devices ✗
- Food grade parchment papers ✗

About 20-25% of paper should not be recycled for reasons of hygiene and human health:

Tissue paper is in direct contact with our skin. Therefore, the use of a silky, white and 100% pure tissue paper guarantees not only quality satisfaction, but also hygiene.

## ECO FROM THE CORE



Alani's recycled paper products are made from unbleached and chlorine-free pulp. The composition of our tissue paper is 100% recovered paper and complies with the Ecolabel Regulation. The raw material is 100% recycled and FSC certified.

- No optical brightener. **X**
- No Ethylene diene acetic acid (EDTA) **X**
- No chlorine **X**
- No Alkylphenol ethoxylate surfactant (APEO) **X**

NO additional inks or dyes are used in the production of our cellulose paper products. Depending on the composition and nature of the material, we claim that it is biodegradable.

### FOOD INDUSTRY



On the basis of the various tests carried out on our products and in accordance with the European criteria for Ecolabel certification, EC Regulation 1935/2004 and the German Recommendation BfRXXXVI for materials and articles intended to come into contact with foodstuffs, we certify that the content of our compounds is fully valid.



# SOCIAL COMMITMENT

Alani actively participates in different activities as a partner through donations. The main organizations to which we donate are: Cruz Roja, Caritas and FESBAL.



Our commitment is to work for a healthier world, both ecologically and socially.

What is the point of taking care of the planet if we do not take care of the people who live on it ?





# PRODUCTS

## NATURE RANGE

This new line is produced using **ONLY** raw materials from 100% recycled "Urban Forests". Cellulose fibers, mainly present in beverage cartons and Kraft materials.





A beverage carton is made of, an average of 75% cellulose fibers, 20% polyethylene and 5% aluminum.

All materials are

**100%**

recyclable.



## SUPERIOR PERFORMANCE

Cellulose fibers, present in beverage cartons, are of comparable quality to virgin cellulose, and therefore can provide finished products:

- ✓ Excellent resistance and absorbency.
- ✓ Smoother texture.
- ✓ Natural color. No bleached paper.
- ✓ Less Chemicals
- ✓ 100% ECO
- ✓ Certified with ecological label



## RESPECT FOR THE ENVIRONMENT

- ✓ Giving life to materials that would otherwise be lost in the trash.
- ✓ Contributing to the reduction of CO2 emissions in the atmosphere.
- ✓ Avoiding the indiscriminate felling of trees.



Recover  
995 MILLION CASES  
OF BEVERAGES\*



Save  
164.175 MEDIUM-  
SIZED TREES\*\*



Avoid  
THE FORMATION OF  
63.356 M3 OF WASTE



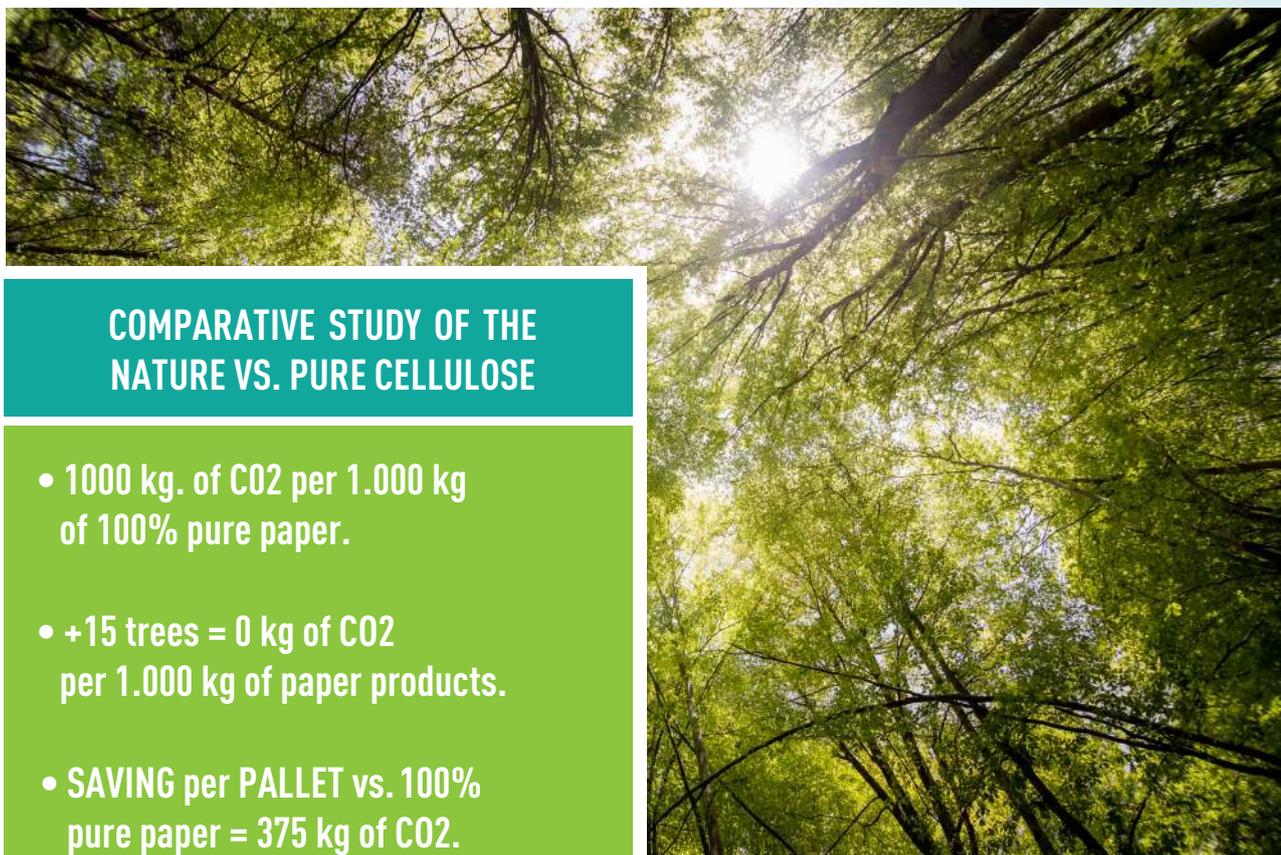
Avoid  
27.715 TONS OF CO2  
EMISSIONS\*\*\*

\*Considering cartons per 1 liter of beverages \*\*Source: Legambiente Rome  
\*\*\*Source: RISI



## GREEN RECYCLING

No hazardous chemicals are used in the recycling or bleaching process.



### COMPARATIVE STUDY OF THE NATURE VS. PURE CELLULOSE

- 1000 kg. of CO<sub>2</sub> per 1.000 kg of 100% pure paper.
- +15 trees = 0 kg of CO<sub>2</sub> per 1.000 kg of paper products.
- **SAVING** per PALLET vs. 100% pure paper = 375 kg of CO<sub>2</sub>.

### OPTIMIZING TRANSPORTATION

For 1 truck --> 210 trees are needed to produce 14 tons of 100% pure paper. 5 tons of CO<sub>2</sub> are consumed per truck.



**BIODEGRADABLE:** made with materials that have the ability to decompose into the chemical elements that compose it and thus reintegrate into the earth by the action of the environment. These materials are: poplar wood and pine wood, pulp, bamboo, cardboard and some transparent plastic.



**COMPOSTABLE:** Not only decomposes naturally, it also converts it into a nutritious compound for vegetables. Cellulose products mainly meet this requirement and close the ideal circle of our organic products.



**CO<sub>2</sub>** At ALANI we generate less CO<sub>2</sub> emissions because we can load more kg. of paper per pallet, which means a 40% saving in CO<sub>2</sub> compared to our competitors.



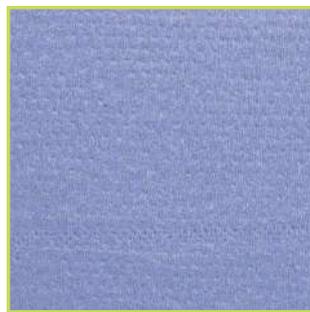
## OUR EMBOSSED DESIGNS

We work with different pattern options for our most demanding cellulose products.

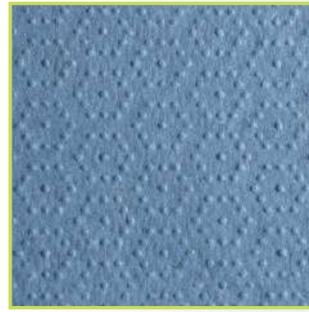
From micro embossed, embossed and laminated with our unique and patented design with vertical waves.



**NON EMBOSSED BLUE**



**MICRO EMBOSSED LAMINATED**



**LAMINATED BLUE**



**LAMINATED VIRGIN**



**EMBOSSED**



**NON EMBOSSED VIRGIN**



**NATURE**



**RECYCLED**

You can also find these qualities in non embossed, embossed or micro embossed finishes.



# CENTERFEED

	CENTERFEED CORELESS				*No Core				
					QUALITY				
<b>HBPC0150DGN C</b>	150	2	20	6	NATURE	X	X	X	X

# AUTO CUT

	AUTO CUT				*Standard Core				
					QUALITY				
<b>HBAC0180SGN 4</b>	180	1	20	6	NATURE	X	X	X	X

# TOILET PAPER

	MINI JUMBO				*Standard Core				
					QUALITY				
<b>HPJM0150DGN 4</b>	150	2	8.7	18	NATURE	X	X	X	X

 LENGHT m  
  LAYERS  
  WIDTH cm  
  UNIT/PACK



# SERVI LINE



"V" FOLD					* Micro embossed - Laminated					
SERVICE PACK					QUALITY					
HTIN9000DPNX	216	2	21	17	40	NATURE	X	X	X	X
<b>MODEL</b>										
V										



LENGHT m



LAYERS



WIDTH cm



UNIT/PACK



## TOILET PAPER

A product that stands out for its softness and its great dissolving capacity. It is completely disposable. And we have a wide variety of formats to suit any customer's need.



# TOILET PAPER

	COMPACT CORELESS				*No Core			
					QUALITY			
<b>HPC00065TGVC</b>	65	3	9	36	VIRGIN	X	X	X
<b>HPC00096DGVC</b>	96	2	9	36	VIRGIN	X	X	X

	DOMESTIC ROLL				*Standard Core			
					QUALITY			
<b>HPD00360DPV4</b>	35	2	9	48	VIRGIN	X	X	X
<b>HPD00560DPV4</b>	56	2	9	60	VIRGIN	X	X	X

# COMPACT LINE



COMPACT LINE is an smart system designed to improve the autonomy of conventional systems and eliminate common bathroom problems such as blocked pipes, paper shortages or soiling.



**SMART**



**MAXIMUM SAVINGS**



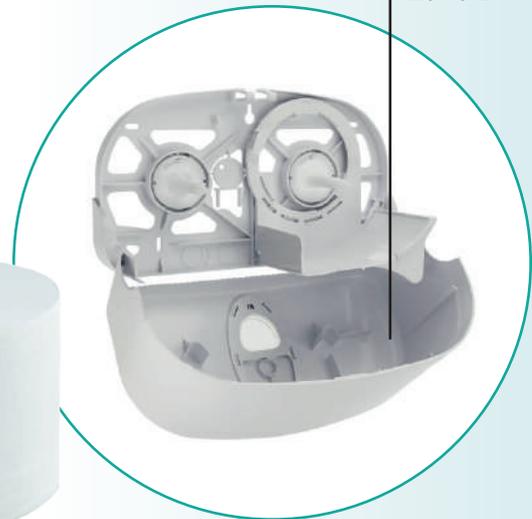
**ZERO WASTE**



**AUTONOMY**



Dispenser adaptable to any hole in the wall.



# COMPACT LINE

## LOYALTY

This dual dispensing system makes the COMPACT LINE a unique and innovative range, capable of optimizing consumption. This translates into an improvement of the ratio.

## DISTRIBUTOR- COSTUMER

## HIGIENIC

Thanks to its double packaging, the product is protected and preserved intact, avoiding any contamination by contact.



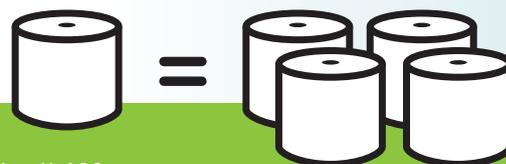
## LOGISTIC SAVINGS

With the same diameter we get more meters, which translates into more quantity per pallet. This leads to a 70% SAVING in logistics and storage costs.

## AUTONOMY

**300%**

More paper in each dispenser.



1 roll 100 m

4 rolls 25 m domestic

## COMPACT LINE

### MORE SAVINGS

#### MORE PAPER, LESS WASTE = MORE SAVINGS

By eliminating the cardboard core, we save space:  
1 compact roll is equivalent to 4 conventional domestic rolls (25 m).



### MORE AUTONOMY

Double dispenser to never run out of paper. In addition,  
with the double system we reduce the number of refills.  
5 TIMES LESS REFILLS.

### SUSTAINABILITY

With the compact product we consume 100% of the paper,  
which leads to a better use of the roll, reducing the  
environmental impact.

**CERO WASTE - VISIBLE ECO**

### COST SAVINGS

**40%** Up to 40% savings  
in logistics and administrative costs.



# TOILET PAPER



## DOMESTIC PROFESSIONAL ROLL

\*Standard Core

					QUALITY			
<b>HPTV0100DGR4</b>	100	2	9	24	RECYCLED	X	X	X



## TOILET PAPER INTERFOLD – BULLPACK



					QUALITY			
<b>HPIN2111DPVX</b>	21	2	11	40	VIRGIN	X	X	X



## MINI JUMBO

\*Standard Core

					QUALITY			
<b>HPJM0100DPV4</b>	100	2	8,7	18	VIRGIN	X	X	X
<b>HPJM0130DPV6</b>	130	2	8,7	18	VIRGIN	X	X	X
<b>HPJM0130DPV485</b>	130	2	8,5	18	VIRGIN	X	X	X
<b>HPJM0150DPV4</b>	150	2	8,7	12	VIRGIN	X	X	X
<b>HPJM0150DPV7</b>	150	2	8,7	18	VIRGIN	X	X	X
<b>HPJM0300SGV4</b>	300	1	8,7	12	VIRGIN	X	X	X



## MAXI JUMBO

\*Standard Core

					QUALITY			
<b>HPTV0065TGV4</b>	65	3	9	24	VIRGIN	X	X	X
<b>HPTV0100DGV4</b>	100	2	9	24	VIRGIN	X	X	X

# TOILET PAPER



MINI JUMBO									*Standard Core
					QUALITY				
<b>HPJM0100DGR4</b>	100	2	8,7	18	RECYCLED	X	X	X	
<b>HPJM0130DGR4</b>	130	2	8,7	18	RECYCLED	X	X	X	
<b>HPJM0150DGR4</b>	150	2	8,7	18	RECYCLED	X	X	X	



JUMBO									*Standard Core
					QUALITY				
<b>HPJX0360DGV6</b>	360	2	9	6	VIRGIN	X	X	X	



MAXI JUMBO									*Standard Core
					QUALITY				
<b>HPJX0350SGR4</b>	350	1	8,7	12	RECYCLED	X	X	X	
<b>HPJX0380DGR6I</b>	380	2	8,2	6	RECYCLED	X	X	X	



## CENTERFEED

Our CENTERFEED is a totally resistant paper specially designed to absorb any type of substance. It is highly effective for both surface cleaning and hand drying. A practical and functional product.





## HAND DRYING STUDY

### AIR DRYER vs. PAPER TOWEL

AIR DRYER



▲ +194% OF BACTERIA  
IN THE PALM  
▲ +254% OF BACTERIA  
IN THE FINGERS

PAPER TOWEL



▼ -77% OF BACTERIA  
IN THE PALM  
▼ -76% OF BACTERIA  
IN THE FINGERS



### THE BETTER OPTION

Paper towels are the ideal method for drying hands, as they reduce the probability of contagion between users of the same toilet and reduce the amount of bacteria by 77%.

A University of Westminster study shows that electric hand dryers in public restrooms increase the risk of bacterial transmission of bacteria.

Hand hygiene is the most important way to prevent cross-contamination. Washing and rinsing does not remove all the dirt and bacteria from the skin. It is drying that completes the job.

### CONCLUSIONS OF THE STUDY.

- ✓ Hand hygiene: The air dryer increases the amount of bacteria on the hands. Paper towels reduce them.
- ✓ Drying efficiency: Paper towels are more efficient than the electric dryer in normal use.
- ✓ Speed: The air dryer takes 47 sec. to achieve 90% drying. This is almost 5 times longer than the paper towel, which takes 10 seconds to achieve 100%.
- ✓ Environmental contamination: The electric dryer disperses germs up to a distance of 2 meters with its jet of contaminated air.



# CENTERFEED

	CENTERFEED								*Removable Core
					QUALITY				
<b>HBCP0075DPV4</b>	75	2	19,5	12	VIRGIN	X	X	X	X

	CENTERFEED								*Removable Core
					QUALITY				
<b>HBCP0100DPV718</b>	100	2	18	6	VIRGIN	X	X	X	X
<b>HBCP0100DPV7</b>	100	2	19,5	6	VIRGIN	X	X	X	X
<b>HBCP0130DPV7</b>	130	2	19,5	6	VIRGIN	X	X	X	X
<b>HBCP0150DPV7186</b>	150	2	18,1	6	VIRGIN	X	X	X	X
<b>HBCP0150DPV720</b>	150	2	19,5	6	VIRGIN	X	X	X	X
<b>HBCP0175DPV7</b>	175	2	18	6	VIRGIN	X	X	X	X
<b>HBCP0300SGV7</b>	300	1	20	6	VIRGIN	X	X	X	X



# CENTERFEED

	RECYCLED CENTERFEED						*Removable Core		
					QUALITY				
<b>HBCP0100DPR7</b>	100	2	19,5	6	RECYCLED	X	X		X
<b>HBCP0130DPR7</b>	130	2	19,5	6	RECYCLED	X	X		X
<b>HBCP0150DPR7</b>	150	2	19,5	6	RECYCLED	X	X		X
<b>HBCP0180DPR7</b>	180	2	19,5	6	RECYCLED	X	X		X
<b>HBCP0300SGR7</b>	300	1	20	6	RECYCLED	X	X		X

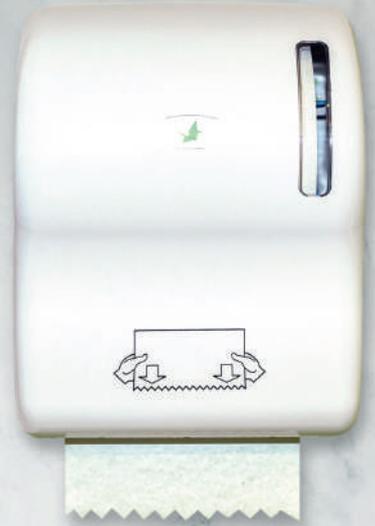
	CENTERFEED CORELESS						*No Core		
					QUALITY				
<b>HBCP0150DVC</b>	150	2	20	6	VIRGIN	X	X	X	X



# CENTERFEED

	BLUE CENTERFEED								*No Core
					QUALITY				
<b>HBCP0150DGB7</b>	150	2	20	6	BLUE	X	X	X	X

	BLUE CENTERFEED								*Removable Core
					QUALITY				
<b>HBCP0100DPB617</b>	100	2	17	6	BLUE	X	X	X	X
<b>HBCP0150DPB7B</b>	150	2	19.5	6	BLUE	X	X	X	X
<b>HBCP0250SGB7</b>	250	1	20	6	BLUE	X	X	X	X



## AUTOCUT

Our premium quality self-cutting rolls stand out for their high wet resistance and consumption control. Ideal for busy places with demanding users.



# AUTOCUT

	AUTOCUT				*Removable Core				
					QUALITY				
<b>HBAC0140DPV4-1</b>	140	2	19,5	6	VIRGIN	X	X	X	X
<b>HBTK0150PVM4</b>	150	2	21	6	VIRGIN	X	X	X	X
<b>HBCA0150DPV4I</b>	150	2	19,5	6	VIRGIN	X	X	X	X



## INDUSTRIAL ROLL

A product specially designed for the cleaning of spaces in industrial environments.

It generates great savings in consumption due to its long lengths and high resistance.

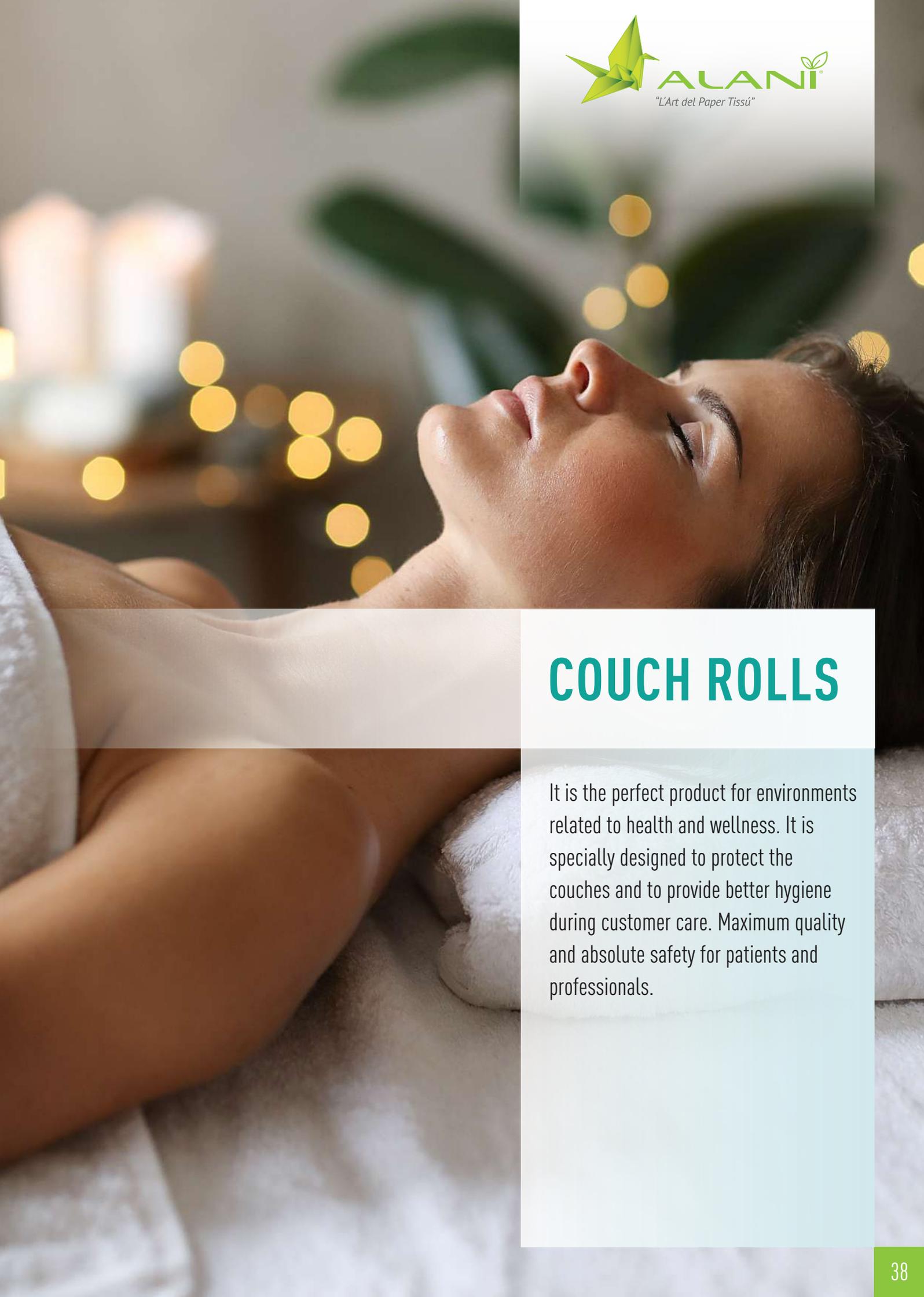


# INDUSTRIAL ROLL

	INDUSTRIAL ROLL					*Standard Core			
					QUALITY				
<b>HBIN0350DPV7</b>	350	2	22,5	2	VIRGIN	X	X	X	X
<b>HBIN0450DPV7B</b>	450	2	22,5	2	VIRGIN	X	X	X	X
<b>HBIN0500DLV723</b>	500	2	23	2	VIRGIN	X	X	X	X

	RECYCLED INDUSTRIAL ROLL					*Standard Core			
					QUALITY				
<b>HBIN0350DPR7</b>	350	2	22,5	2	RECYCLED	X	X		X
<b>HBIN0600DPR7</b>	600	2	22,2	2	RECYCLED	X	X		X
<b>HBIN1000SGR7</b>	1000	1	23	2	RECYCLED	X	X		X

	BLUE INDUSTRIAL ROLL					*Standard Core			
					QUALITY				
<b>HBIN0400DPB7</b>	400	2	22,5	2	BLUE	X	X	X	X



## COUCH ROLLS

It is the perfect product for environments related to health and wellness. It is specially designed to protect the couches and to provide better hygiene during customer care. Maximum quality and absolute safety for patients and professionals.



# COUCH ROLLS

	RECYCLED COUCH ROLLS				* Couch Standard Core				
					QUALITY				
<b>HBCA0067SGR4</b>	67	1	59	6	RECYCLED	X	X		X
<b>HBCA0070DPR4</b>	70	2	59	6	RECYCLED	X	X		X



Our Couch Rolls comes individually wrapped, for a complete bacterial and humidity protection.



## TOWELS

We offer various folding formats to suit the needs of our customers. V-fold for optimal hygiene and easy dispensing; Z-fold for high drying capacity in a narrower panel; and W-fold with four panels for maximum drying capacity and optimal hygiene. The highest quality of our raw material in the format you need.





# INTERFOLD TOWELS



"V" FOLD						* Micro embossed - Laminated				
SERVICE PACK					QUALITY					
<b>HTIN4000DPVXA</b>	200	2	21	23	20	VIRGIN	X	X	X	X
<b>HTIN4000DPVXS0</b>	200	2	21	20	20	VIRGIN	X	X	X	X

## MODELO

V



"Z" FOLD						* Micro embossed - Laminated				
SERVICE PACK					QUALITY					
<b>HTZF3750DPVX21A</b>	150	2	22	21.5	25	VIRGIN	X	X	X	X

## MODELO

Z



## SERVI LINE

This product line has a great control of consumption since its design reduces the excessive use of napkins. It has 23% more autonomy than conventional dispensers. In addition, they prevent cross-contamination.





# SERVI LINE is the most intelligent range of napkins on the market..



## LOYALTY

Set system of:  
napkins + dispenser.  
Practical and elegant,  
that strengthens the relationship:  
Distributor - Customer.

## PRIVATE LABEL

Fully customizable  
and at no additional cost.

**MORE 275%**

Nearly 3 times more napkins per truck,  
resulting in greater savings.





## CONSUMPTION CONTROL



System exclusively designed to reduce the excessive use of napkins.

**33%** OF SAVING

## HIGYENIC



Thanks to the use of dispensers, contact with other napkins is reduced, avoiding soiling and contamination.

## MOBILITY



Thanks to its design you can move and relocate the dispenser so that it adapts to every situation.



# SERVI LINE



"V" FOLD TABLE NAPKINS						* Micro embossed - Laminated				
SERVICE PACK					QUALITY					
<b>HTIN9000DPVX</b>	225	2	21	17	40	VIRGIN	X	X	X	X

**MODEL**

**V**



"V" FOLD						* Micro embossed - Laminated				
SERVICE PACK					QUALITY					
<b>HTIN9000DPNX</b>	216	2	21	17	40	NATURE	X	X	X	X

**MODEL**

**V**



LENGHT m



LAYERS



WIDTH cm



UNIT/PACK



# ALANI INNOVATION



CATEGORY  
WINNER



Alani, winner of the InterClean Innovation Award 2022.



We are a company with an innovative DNA. A company that was born from a disruptive idea and that constantly seeks new ways to be more efficient, more sustainable, supportive and friendly with the entire economic and social ecosystem of the world in which we operate.

Being present in all continents, we have a precise global vision, which allows us to develop different ideas to improve, grow and serve in each of these societies.

## EFFORT HAS ITS REWARD.

This conviction has led us to obtain an infinity of satisfactions and awards such as the InterClean 2022 Innovation Award.

A recognition of creativity and innovation in the development of a product from scratch, with the aim of reducing the impact on the environment, both in its use and in its manufacture, and which also helps to reduce costs.

The Ministry of Science and Innovation has awarded us this distinction with which it rewards those SMEs with a great activity in R+D+i.



# SUSTAINABILITY AS A PRIORITY

**BYE BYE**  
*plastic!*



All the adhesive tape we use to seal cardboard boxes is made of paper.



All shrink-wrap material used to protect the packs and pallets is made of recycled plastic.



## EASY TRANSPORT FOR PAPER TOWELS



At Alani we have developed a new packaging alternative to transport your paper towels in a more ecological and practical way.



No need to juggle... No need to carry bulky cardboard boxes...



# CHARACTERISTICS

<b>PORTABLE</b>		Practical handles on the sides for easy transport.
<b>RESISTANT</b>		Made of thick cardboard material, resistant to multiple trips.
<b>EASY TO USE</b>		Ergonomic design allows the user to quickly access the product by tearing the perforated openings.
<b>DISTRIBUTION SYSTEM</b>		Its sealable flap allows the user to pick up the necessary towel packs and reseal the box when finished, leaving the product inside protected from dirt at all times.
<b>SAVES SPACE AND IS PRACTICAL</b>		These compact cardboard boxes take up minimal storage space.

# STRATEGIC LOCATION

At ALANI we are focused on high quality paper products production.

**PORT OF VALENCIA**



**7 PRODUCTION LINES**



**MEETING ROOM**



**WAREHOUSE**

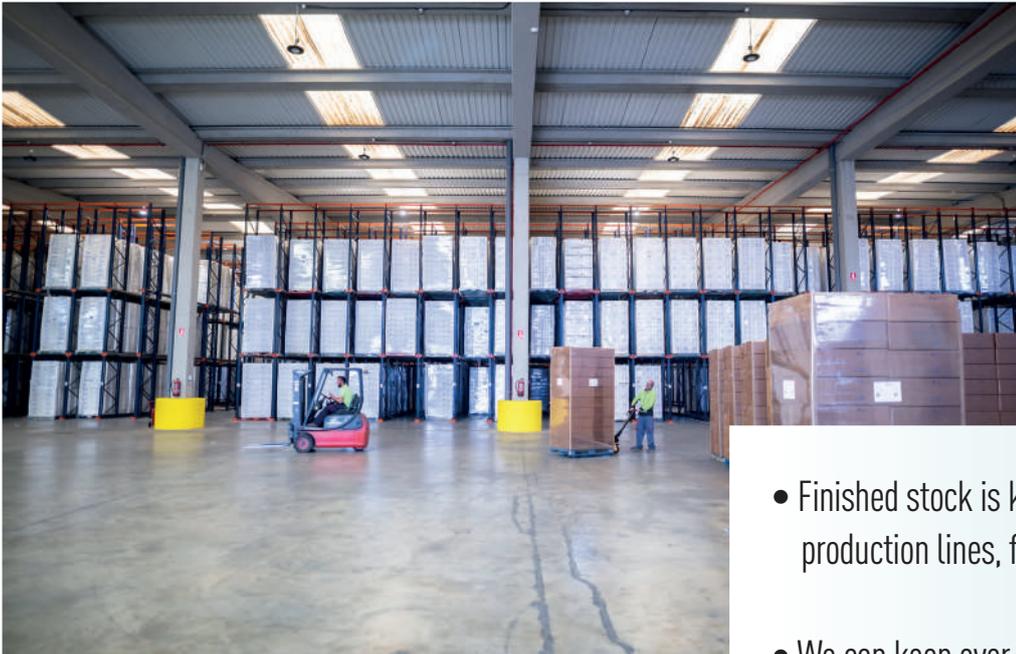


We offer immediate deliveries from our 19.000 m<sup>2</sup> warehouse, fully equipped with PDA and FIFO system which can storage space for up to 4,500 pallets of finished products.

Our production plant counts with 7 full production lines with innovative and fully automatic technology.

Alani's factory and warehouse are located just 20 minutes from the seaport of Valencia, one of the best European seaports.

## OUR WAREHOUSE



- Finished stock is kept separate from production lines, for safety and loading.
- We can keep over 4.500 EURO pallets.
- 4 min from production facilities.
- Fast loading for container shipments from Valencia harbour or by Full Truck.
- Mix of pallets inside containers and trucks.
- Delivery within one week in Europe by truck.
- We have our own fleet of 11 vehicles.



# NOW OUR PRODUCTS TRAVEL BY TRAIN.



AN INNOVATIVE, STRATEGIC,  
COST-EFFECTIVE AND, ABOVE  
ALL, SUSTAINABLE SOLUTION.

## ADVANTAGES OF RAIL TRANSPORT:

- More economical.
- More efficient.
- Increased sustainability and environmental friendliness due to reduced CO2 emissions (up to 83% less depending on distances) of CO2 emissions (up to 83% less depending on distances)
- Lower accident rate.
- Possibility of intermodality, if necessary.
- Modern trains reach high speeds. For long distances, only air transport surpasses its speed.
- It is the most reliable mode of transport, does not depend on traffic and is the least affected by inclement weather.
- It can carry large amounts of cargo in volume and weight. A single rail convoy can carry the equivalent of 80 trucks. In addition, its loading capacity is elastic, as it can add or remove cars easily and quickly.
- It is a well-organized, safe, uniform and regular service, with fixed routes and pre-established schedules.
- Rail is the safest form of transport. Accident and breakdown rates are minimal compared to other modes of transportation, and are usually resolved in a short time.



### APPROXIMATE TRANSIT TIMES AND CO2 SAVINGS

	Madrid	Barcelona	CO2 Savings
Hamburg	5	4	83%
Duisburg	4	3	82%
Ludwigshafen	3	2	83%
Moerdijk	5	4	78%
Poznan	6	6	81%
Malmö	6	5	65%
Stockholm	8	7	81%

## RAIL TRANSPORT IS THE MOST PUNCTUAL.

IS NOT AFFECTED BY TRAFFIC, ACCIDENTS, ROAD CLOSURES OR WEATHER PROBLEMS.

### LOAD CAPACITY

TRUCK:  
**33**  
PALLETES

TRAIN:  
**25 ó 33**  
PALLETES



Sustainable low-carbon transportation



Multiple departures per week

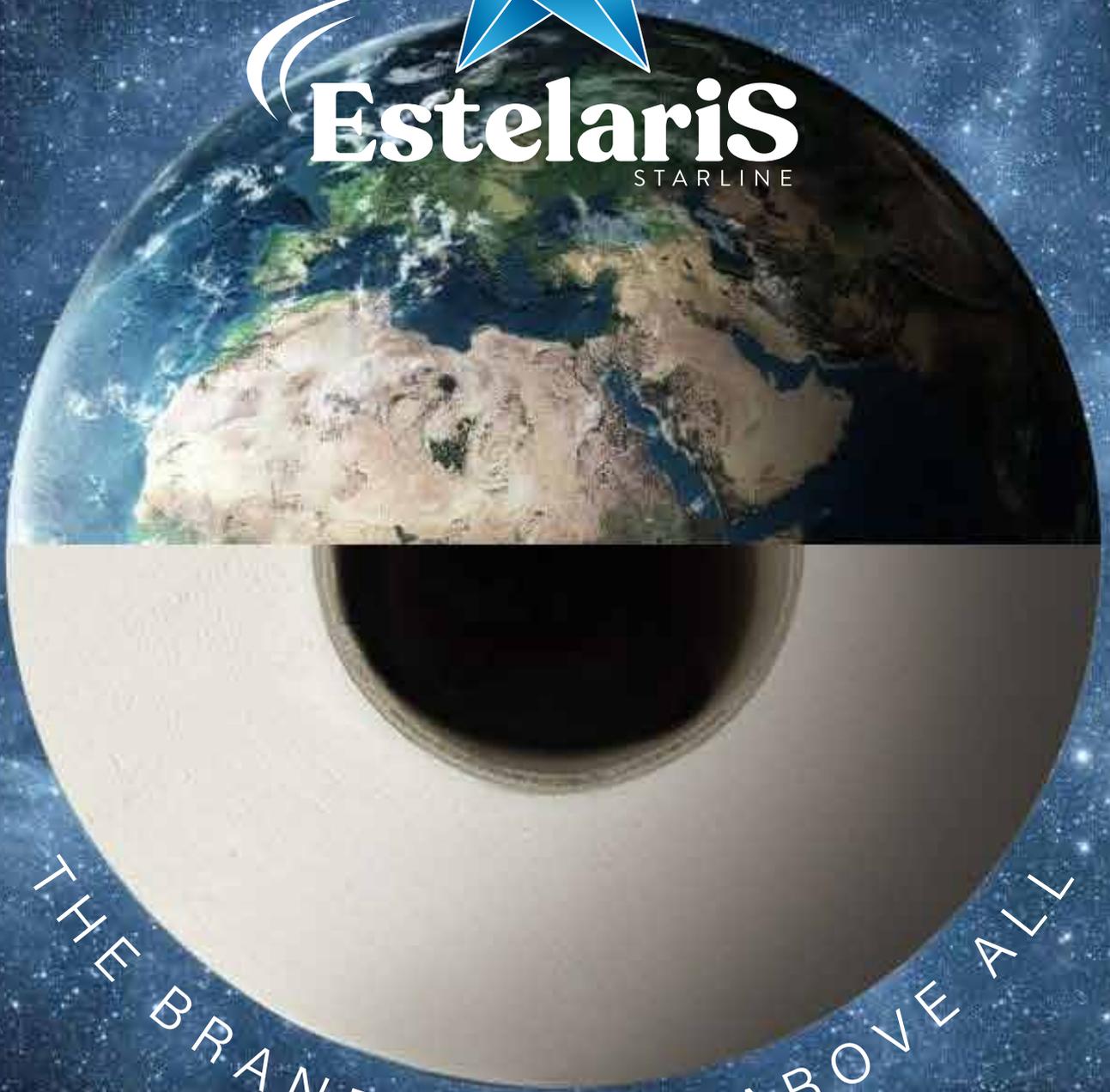


First and last mile service throughout Europe



Dedicated specialized team managing the operation

WITH THIS NEW SYSTEM YOU WILL BE ABLE TO ENSURE YOUR DELIVERIES AND PLAN YOUR STOCK WITH GREATER ACCURACY AND EFFICIENCY.



THE BRAND THAT IS ABOVE ALL

DON'T PRINT.  
PLEASE SCAN.



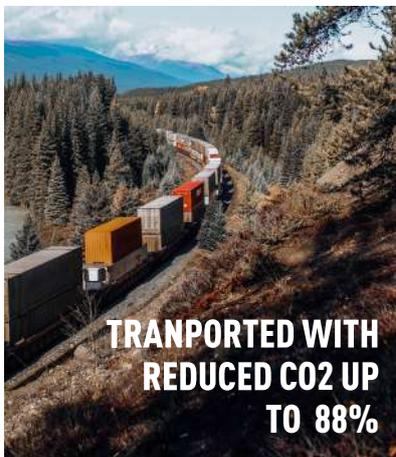
[www.alani.es](http://www.alani.es)





After years of research and development, listening to our customers needs and the demands of an increasingly demanding market, we have achieved a brand concept that has exceeded all expectations.





More than a brand, a dynamic system in which each of its parts is integrated and grows: **Customers, Production, Innovation, Logistics, Quality and Environment.** An inexhaustible circle of information and creativity, for a constant development of new products and services.

**A SYSTEM WHOSE MAIN OBJECTIVE IS THE CARE OF THE ENVIRONMENT.**





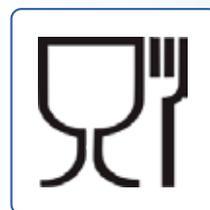
That is why today we are in a position to present a brand that was a success before it was officially launched.

A range that meets all the needs of the industry sectors. Away from home division.

A brand that fuses innovation, quality and the environment.

With a unique packaging: ecological, recycled and reusable.

The brand with the most important certifications in Europe:



¡CO2  
EMISSION  
REDUCTION,  
88%!



Exclusive  
CONTROL  
CONSUMPTION  
AND WASTE  
CONTROL.

# EstelariS PROJECT

This exclusive brand will give you access to a plenty number of benefits. From having all our certifications included in the labels (FSC, C2C, ECOLABEL) through having some of our best quality products to important reductions on general delivery times.



### NEW LABELS

These new labels' design have all the required information for the client. On the left, all the certifications related to the product code, on the middle both our logo and the item's description in 3 languages and, on the right, the product characteristics plus the barcode.



### PALLET LABELS

In Addition, our new pallet labels will now perfectly fulfil its main purpose: Identify each product easily, so you can properly store it on your warehouse without any kind of difficulty.





ALANI produces paper from reforested and ecologically controlled forests. The origin of these forests has been inspected and evaluated to ensure that it meets the strict, ecological, social and economic demands of the international market.



Cradle to Cradle is a certification that evaluates the product, the process, the company and ultimately the entire supply chain in five categories:

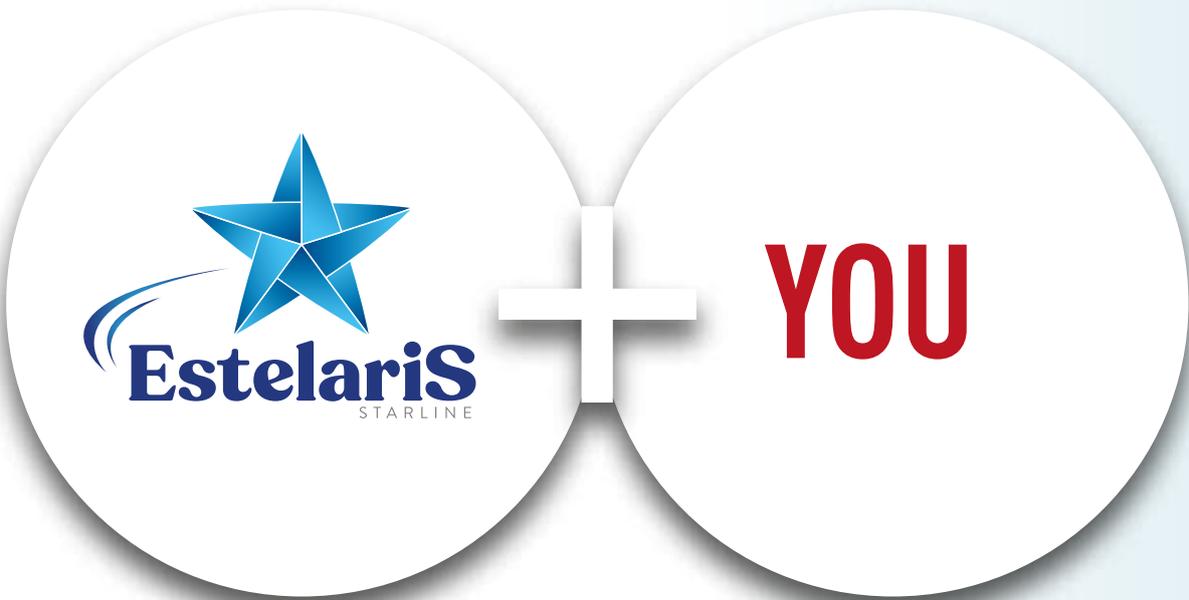
- MATERIAL CONDITION.
- MATERIAL REUSE.
- RENEWAL ENERGY.
- WATER MANAGEMENT.
- SOCIAL EQUITY.

It is a philosophy that promotes the production of products and services based on patterns found in nature, eliminating waste and prioritizing health and sustainability, by expanding reuse, recycling and composting.

As of March 2023, all production of the product range will be manufactured with the FSC logo on its packaging. Your company will be able to benefit from this certification.

*Alani was renovated his Cradle to Cradle Certification (Bronze Level) until 2025 for the entire line of products: Blue, Premium Cellulose, Recycled and Nature. Your company will be able to benefit from this certification.*





## **A NEW ERA**

This is just the beginning of a way of working, a system that will always be innovating and looking for new solutions for all parties involved in the business and, above all, having as main objective the care of the environment.

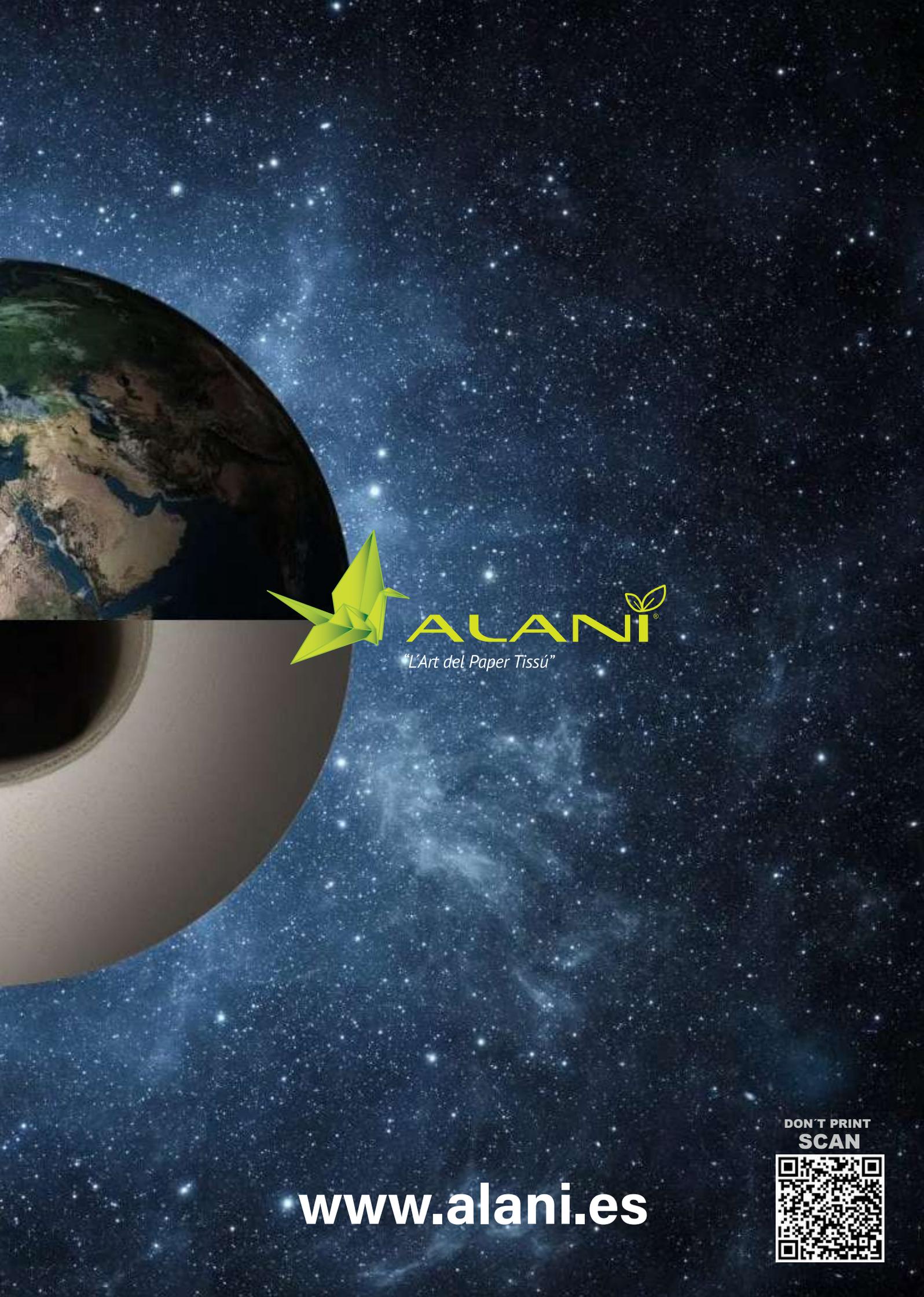
**WELCOME TO ESTELARIS**

A high quality product line that connect us  
with the most pure of nature.



**TOUCH THE SKY WITH YOUR HANDS**

[www.alani.es](http://www.alani.es)



**ALANI**<sup>®</sup>

*"L'Art del Paper Tissú"*

[www.alani.es](http://www.alani.es)

DON'T PRINT  
SCAN

