

Planet



PURPOSE
SUSTAINABILITY



hillbrush®



Planet & Purpose

We are a company that takes responsibility for our products and our people with a clear sustainability mission:

- ✓ To make our world a cleaner and more sustainable environment to work, live and play in, through our high-quality innovative products and services
- ✓ We strive to do more good for our planet and our society - not just less harm

Eco Products

From 100% fully recycled products, to using less raw material in manufacturing, we are constantly looking at ways to integrate sustainability into the design of our products.

- ✓ Reduction in use of raw materials
- ✓ Encouraging development of new sustainable industry
- ✓ Reduction in waste



RECYCLED BAG HOOP: HH4 (Black Only)



The mark of
responsible forestry



FSC™

Our certification reassures our distributors and our consumers that we manufacture our products using wood which comes from well-managed forests and sustainable sources.

- ✓ Forest management standards expand protection of water quality
- ✓ Prohibits harvest of rare old-growth forest
- ✓ Prevents loss of natural forest cover
- ✓ Prohibits use of highly hazardous chemicals

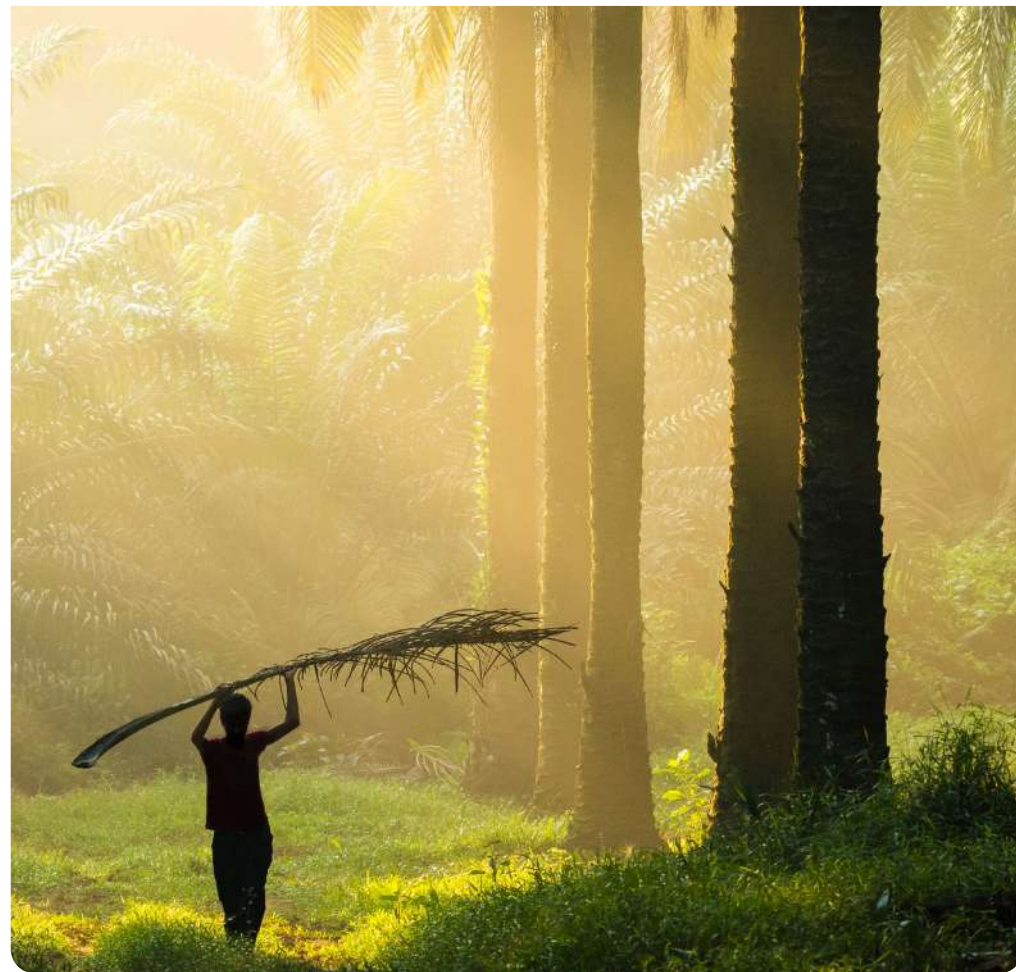


The mark of
responsible forestry

Natural Fibres

The natural brush fibres used in our brushes are sourced from countries such as Brazil, Sierra Leone, Indonesia, Sri Lanka and India. The fibres are sustainable as they are harvested from indigenous trees.

- ✓ Using these fibres helps to support local economies
- ✓ Supporting traditional farming and encouraging native tree planting





Solar Powered

As a manufacturing company, we're naturally high energy users, so in 2017 we installed a solar energy system. Over the last few years we have installed more solar capacity so that our system now generates over 680,000kWh, which now covers over a whopping 8,500m² of roof space.

- ✓ We've reduced our use of fossil fuels
- ✓ Created a sustainable way of generating electricity
- ✓ Innovated our approach to sourcing our electricity

with zero carbon footprint

Recycling

Since 2016, we have increased the tonnage of materials that we recycle by 84.9%. Hillbrush are proud to be in partnership with Perrys Recycling. For several years, we've been awarded Perrys Certificate of Environmental Achievement.

- ✓ Reduces waste sent to landfills and incinerators
- ✓ Prevents pollution
- ✓ Conserves natural resources
- ✓ Conserves energy
- ✓ Creates jobs, producing economic benefits





Guarding Water

Our water conservation plan helps us and our employees do our part to ensure that we are conserving water during our day-to-day tasks.

- ✓ We have sensors on our taps in our washrooms to avoid water waste
- ✓ We have installed dual flush toilets
- ✓ Reduced the amount of energy required to produce water

LED Lighting

Because our offices have significant lighting needs, LED lighting has given us unique financial and environmental benefits since we installed them.

- ✓ Energy efficiency
- ✓ Longer life spans. LEDs do not burn out, unlike traditional types of lighting
- ✓ Better lighting capacity
- ✓ LED light bulbs are adaptable to cool temperatures





Electric Car Charging

Our electric car (EV) charging points aim to have a beneficial impact on our community.

- ✓ Reduction in carbon footprint
- ✓ Improvement to air quality
- ✓ Lower cost of driving for our community
- ✓ Offer the ability for our customers to charge their cars

Car & Cycle

Our car share and cycle to work scheme is a great way to cut both the cost of travelling for employees and be more environmentally friendly.

- ✓ Decreases greenhouse gas emissions
- ✓ Fewer cars in circulation
- ✓ Reduces miles driven
- ✓ Saves money and improves the health of our employees





THE
BRUSH & BROOM
RESTAURANT

Eco Roast Coffee

Our restaurant only uses Eco Roast coffee beans. The recycled beans are reprocessed to supply the thermal energy needed to roast fresh batches of coffee.

- ✓ Unique technology that harnesses the power of used coffee
- ✓ Reprocessed waste food to supply energy
- ✓ Ethical sourcing

Biofuel Oil

We take responsibility to ensure the waste we produce is dealt with in an environmentally friendly and sustainable way. Our waste cooking oil is collected by our recycling partner and converted into biofuel.

- ✓ Helps to promote circular economy practice
- ✓ Supporting renewable energy source





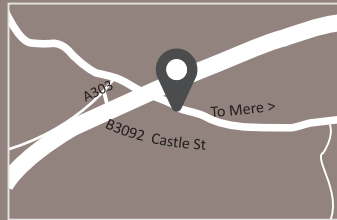
Beyond Sustainable

Put simply, deep thinking is not enough when it comes to creating a sustainably focused business. We have initiatives that we're working on currently which include:

- ✓ Innovating and redesigning products to use less raw material
- ✓ Extending our LED lighting system to 100% factory site
- ✓ 14001 Certification
- ✓ B Corps Certified Company Accreditation
- ✓ Extending beyond scope 1 and 2 carbon accounting to scope 3

Visit us

We'd love to see you here at Hillbrush. We're conveniently located just two minutes from the A303.



Rail

Frome, Gillingham, Castle Cary, Westbury or Bath

Car

We have a large car park at the front of Visit Hillbrush with multiple disabled parking spaces, located close to the entrance.

We have electric car charging points on site which are located close to the front of the building.

Hillbrush, 1 Norwood Park, Castle Street, Mere, Wiltshire, BA12 6FE

hillbrush[®]
ECO *RANGE*

80%+

ECONOMIC RECYCLED MATERIAL DURABLE



Contact us

Do you have questions about
our 'planet and purpose' mission?

Our sustainability team is available to help.
We can guide you if you have questions
about any of our products and the best
environmentally led solution for your needs.

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MADE FROM
RECYCLED PAPER



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