

THE CLEANING SHOW

**THE UK'S LARGEST DEDICATED
CLEANING & HYGIENE EVENT**



Organised by



Official media partner



@TheCleaningShow



CleaningShow

WWW.CLEANINGSHOW.CO.UK

THE CLEANING SHOW 2019

19-21 MARCH • EXCEL • LONDON

THE UK'S LARGEST
GATHERING OF CLEANING
& HYGIENE PROFESSIONALS

WHO ATTENDED THE CLEANING SHOW 2017?

5,757 ATTENDEES

OVER **100**
EXHIBITORS

32
SPEAKERS

23%

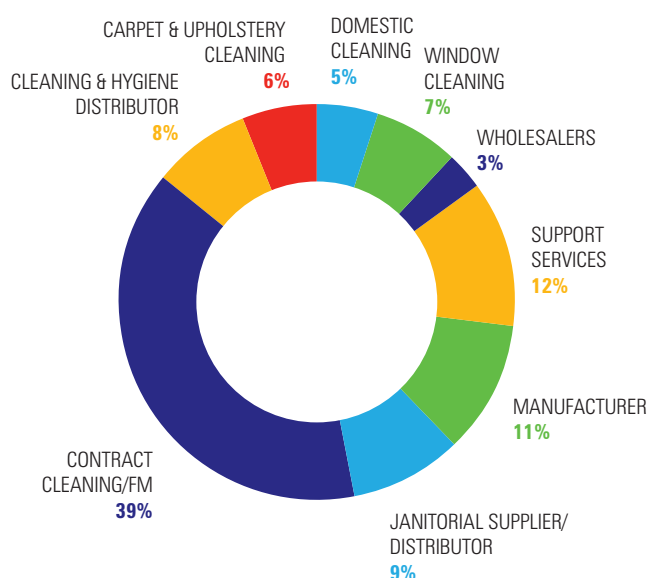
SPEND OVER €1 M PER YEAR ON
CLEANING PRODUCTS AND SERVICES

10%
FROM
OVERSEAS

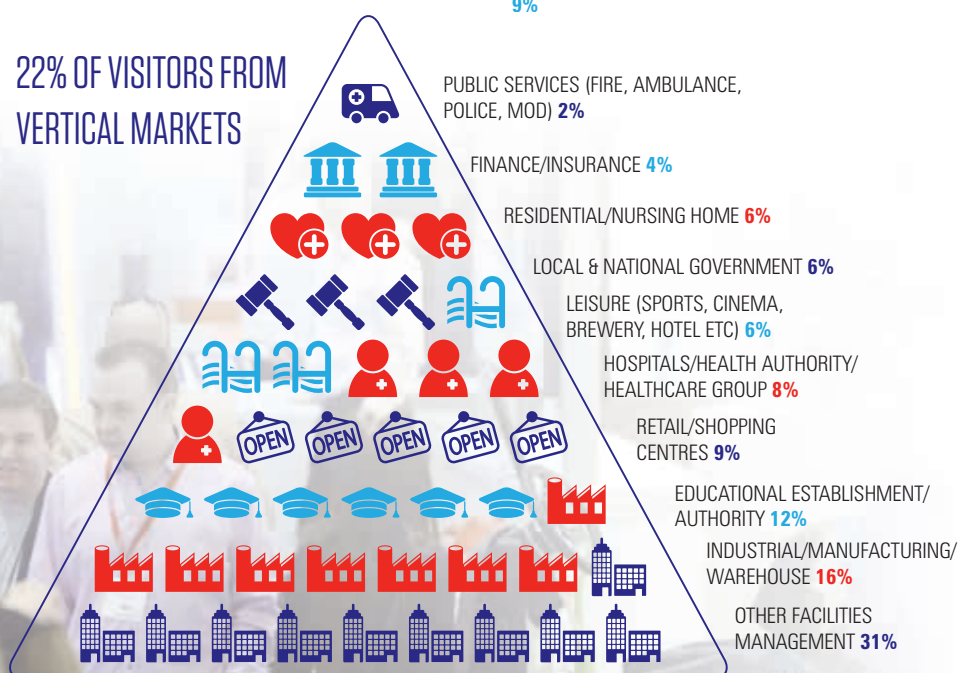
21
ASSOCIATION
SUPPORTERS

25 FREE-TO-ATTEND SEMINAR SESSIONS

78% OF VISITORS ARE CLEANING & HYGIENE SPECIALISTS



22% OF VISITORS FROM
VERTICAL MARKETS



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The Cleaning Show attracted a senior audience representing a huge range of vertical markets as well as cleaning professionals. Attendees use the event to keep up to date with industry trends and source new products. Here are a few examples of job titles of attendees...

Contract Cleaning / FM

Atlas Cleaning Ltd - Facilities Director
Bilfinger Europa FM - Procurement Category Buyer
Birkin Cleaning Services Ltd - Director & Co-owner
Carillion PLC - Services Director
Compass Group UK & Ireland Ltd - Managing Director
Emprise Services plc - Chief Executive
Enterprise Support Services - Director
Facilicom UK - Operations Director
Floorbrite Ltd - Managing Director
G4S - Contract Manager
Greenzone Cleaning & Support Services Ltd - Managing Director
Incentive QAS - Managing Director
Indepth Managed Services - Operations Director
Interserve - General Manager
ISS - Director
ISS Facility Services Ltd - General Manager
Julius Rutherford & Co Ltd - General Manager
LCC Support Services Ltd - Executive Chairman
Mitie - Director of Sectors & Strategic Accounts
Mitie, Clean Environments - General Manager MBE
Monthind Clean LLP - Partner
NIC Services Group Ltd - Director
OCS - Managing Director
Principle Cleaning Services Ltd - Managing Director
Regent Samsic - Managing Director
Serveist - Managing Director
Sodexo Ltd - Head of Cleaning
Wettons Cleaning Service - Managing Director

Local and Central Government

Kent - Operations Director
Hampshire - Cleaning Supervisors
Lancashire - Area Managers
Essex - Streetcare Managers
Nottinghamshire - Cleaning Manager
Durham - Technical Project officer, Contract Manager; Building Cleaning Contract Support Officer
Plus Contract Managers, Procurement Officers and many more from 12 London Boroughs

Hospital & Healthcare Authority

Salford Royal - Head of Hotel Services
NHS Blood & Transplant - Estate & Facilities Manager
Wellington Hospital - Housekeeping Manager
Aintree University Hospital - Domestic Services Manager
North Hampshire Hospital - Lead Manager
South Essex Partnership Trust - Facilities Officer
Milton Keynes Community NHS Trust - Operational Lead - Domestic Services

Special Hospital Service Authority - Head of Housekeeping
Maidstone & Tunbridge Wells NHS Trust - AGM - Facilities
The Grange Centre - Head of Housing and Facilities
Kent & Medway NHS & Social Care Partnership Trust - Site Support Safety Officer
Derbyshire Health Care NHS Foundation Trust - Domestic Supervisor
NHS Property Services - National Service Improvement Manager
Derbyshire Healthcare NHS Trust - Domestic Supervisors
Queen Elizabeth Hospital - Domestic Services Manager & Head of Facilities
Western Sussex Hospitals NHS Foundation Trust - Head of Domestics
Maidstone & Tunbridge Wells NHS Trust - AGM - Facilities

Care Homes

Cadogan Care - Director
Kalsi Care - Director
Colten Care Ltd - Senior Buyer
Apex Care Homes Ltd - Non-clinical Co-ordinator
Cliftonville Care Home - Customer Service
Margaret House, Residential Care Home - Proprietor
The Care Home Environment - Business Manager
Tree Tops Residential Care Home - Owner Care Provider
Porthaven Care Homes - Group Hospitality Manager

Private Health Group

Bupa - Hotel Services Manager
BMI Healthcare - Lead Manager
Nuffield Health - National Cleaning Manager
Shaw Healthcare - Head Facilities Manager

Educational Establishments

University of London - Knowledge Centre Manager
Manchester University - Facilities Manager
The London College - Facilities manager
University of Sheffield - Accommodation Operations Manager
University of Warwick - Tender and Operations Manager

Hospitality

Sheraton Grand London - Head Housekeeper
Jumeirah Carlton Tower - Director of Housekeeping
Wyboston Lakes Hotel - Housekeeping Manager
London Marriott West India Quay Hotel - Director of Services
Georgian House Hotel - Assistant Head Housekeeper
Le Meridien Piccadilly Hotel - Housekeeping
Adabisc Future Qatar - Facilities Manager
Four Seasons Hotel - Director of Housekeeping

Leisure

Manchester Central Convention Complex - Service Manager
O2 Arena - Supervisor
Parkwood Leisure - Duty Manager
Tottenham Hotspur Football Club - Stadium Director
Rugby Football Union - Venue Facilities Manager
Fulham Football Club Ltd - Manager
Leeds Cricket Football & Athletic Co Ltd - Cleaning Supervisor

Retail

The Co-op - Contract Delivery Manager
Intu Properties Plc - Head of Environmental Services
Sainsbury's - Buyer
B&Q Plc - Head of Range
Tesco Plc - Procurement Manager
Harrods Ltd - Procurement Category Manager
Starbucks Coffee Co - Quality Manager
The Co-operative Group - Head of Contracts & Service Improvement
Bicester Village Retail Outlet - Operations & Services Director

Public Services & Transport

Thames Valley Police - Procurement Manager - Property and Facilities
London Underground Ltd - Ambience Manager
Royal Mail Property and Facilities Solutions - Regional Director
Virgin Trains East Coast - Team Leader
London Underground Ltd - Commercial Manager
Crime Scene Cleaning - Managing Director
Avon & Somerset Constabulary - Soft Service FM Manager
Suffolk Fire & Rescue - Property Manager

Janitorial Supplies

Lyreco UK Ltd - Director of Business Development
Arco Ltd - Divisional Director
Bunzl Cleaning & Safety Supplies - Category Manager
Seldram Supplies Ltd - Managing Director
Imperial Janitorial Supplies Ltd - Sales Director

Corporates

American Express - Cleaning Contracts Manager
Hewlett Packard - Facilities Manager
Bloomberg - Facilities Manager
Meryl Lynch - Operations Manager
Santander UK - Solutions Director
Royal Bank of Scotland - Senior Facilities Manager
Canary Wharf Ltd - Head of Facilities





“ The Cleaning Show 2017 was a great show for us ”
Suzanne Halley, Segment Marketing Manager UK, Kimberly-Clark Professional



“ The Cleaning Show 2017 in London surpassed our expectations for both the quality and quantity of visitors to our stand. It was also interesting to see a good level of international visitors looking for opportunities with UK businesses. ”

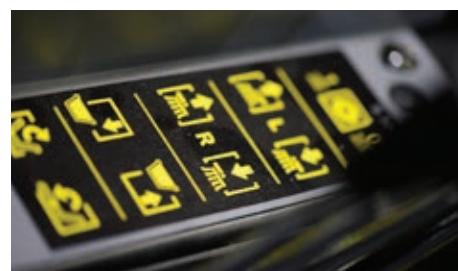
James Tobias, Sales Director, Clover Chemicals Ltd.





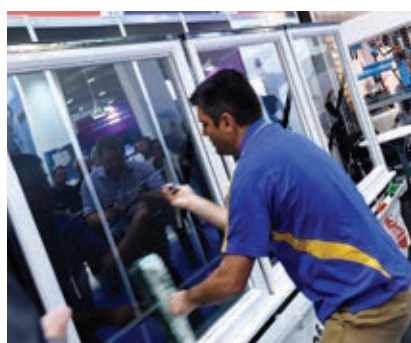
“ What a show - the Pacvac stand was inundated with senior management and decision makers from all sized cleaning organisations, FM companies and Government bodies from right across the UK and even to countries like Poland. This is definitely the best International show that Pacvac has attended to date. ”

Graeme Trebley, Head of Sales, Pacvac



“ The London Cleaning Show at ExCeL was a great success and provided the opportunity to meet a wide range of customers from across the industry, as well as end users. It was a huge success for Unger. ”

Matt Hodgkins, General Manager, Unger UK



“ There's been a lot of talk of late saying events are dying out, but the phenomenal success of the Cleaning Show only goes to show this isn't the case. ”

Craig McKay, Professional Business Unit Director, Kärcher UK

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BOOK A STAND

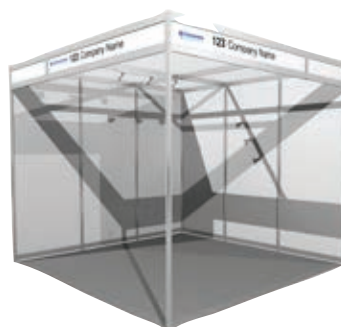
The Cleaning Show 2019 is the best opportunity to launch products, exhibit current offerings, communicate key messages and explain your services to the cleaning and hygiene sector.

For thousands of key decision makers The Cleaning Show is an important chance to compare products and meet existing suppliers whilst gaining free business advice from a range of seminars.

Please be aware that exhibition space is allocated on a first come, first served basis.

RATES FOR EXHIBITING*

	ASSOCIATION MEMBER RATE	NON-ASSOCIATION MEMBER RATE
SPACE ONLY Book space only with the exhibition and appoint your own contractor to build your stand for you	£305.00 per sqm	£355.00 per sqm
SHELL SCHEME STAND BUILT FOR YOU To make life easier for you, we offer a prepared stand option, so that you can turn up with your products, posters and brochures. This package includes: <ul style="list-style-type: none"> • Fascia name board • Walls • Carpet • One fluorescent light per 9 sqm • One 500w electrical socket 	£354.00 per sqm	£404.00 per sqm



*Rates exclude VAT. Please note that co-exhibitors will be charged 25%



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SOCIAL MEDIA



@TheCleaningShow



Cleaning Show

SPONSORSHIP OPPORTUNITIES

VIP LOUNGE | £20,000 + VAT

– EXCLUSIVE OPPORTUNITY



Includes branding rights of the VIP lounge and branding on all VIP campaign information and VIP passes at the event. Includes sponsor rights on the show guide and the website.

THE CLEANING SHOW CONFERENCE £5,000 + VAT – EXCLUSIVE OPPORTUNITY



Includes: area branding, logo on conference timetable, 12 x artwork panels, holding slides between presentations and flyers on seats. Includes sponsor rights on the show guide and the website.

VISITOR BAGS | £2,500 + VAT

– EXCLUSIVE OPPORTUNITY



Your logo on all visitor bags distributed at the entrance of the event and one insertion (limited size of A4 and weight maximum 40 grams). Includes sponsor rights on the show guide and the website.

INSERTS IN CARRIER BAG | £1,000 + VAT

– SUBJECT TO AVAILABILITY

An insertion in the bag means that you will be able to ensure that all visitors to the event receive an item of literature or a branded gift from you. You will need to supply 7,000 insertions and they need to be limited to A4 size and less than 40 grams in weight. There may be flexibility on this, however we would need to approve the insertion before agreeing.

VISITOR BADGES | £1,500 + VAT

– EXCLUSIVE OPPORTUNITY

Your logo on all visitor badges distributed and worn by all visitors to the event. Includes sponsor rights on the show guide and the website.

BADGE LANYARDS | £4,000 + VAT

– EXCLUSIVE OPPORTUNITY

The opportunity to include your branding on the 5,000 lanyards distributed at the Cleaning Show. We supply and print the lanyards which will then be given out to visitors to hang their badges around their necks throughout the event.

'YOU ARE HERE' BOARDS | £1,400 + VAT



– 4 OPPORTUNITIES AVAILABLE

Your logo on all 'You are Here' directional boards positioned at the entrance of the event and throughout the hall. Includes sponsor rights on the show guide and the website.

FLOOR TILES | £900 + VAT

– LIMITED OPPORTUNITY

Your logo or message printed to floor tiles within the exhibition to direct visitors to your stand.



PROMOTIONAL OPPORTUNITIES

PRINTED VISITOR TICKET SPONSORSHIP – EXCLUSIVE OPPORTUNITY

Your company profile and logo will feature on the promotional printed visitor invitations included in thousands of publications and distributed through direct mail and event partners. Over 100,000 are printed and distributed throughout the campaign.

REGISTRATION ENTRANCE AREA SPONSORSHIP **£5,000 – EXCLUSIVE OPPORTUNITY**

Your logo/graphic displays as a backdrop to the registration desks at the entrance to the event. This is the first thing that all visitors to the event will see as they collect their badges and enter the exhibition.

BESPOKE E-CAST | £1,000 + VAT

Your bespoke direct email sent to the cleaning show database including pre-registered visitors who have opted to receive offers and promotions from third party companies. Html content will need to be supplied at least one week prior to sending.

SPONSORSHIP OF THE CLEANING SHOW **E-NEWSLETTER OR ONSITE DAILY | £500 + VAT** **PER INSERTION**

By sponsoring a newsletter before or during the event your logo and stand number will be displayed at the top of the newsletter. You will also be given the opportunity to include 200 words about your company within the content of the newsletter. We will need this editorial at least one week prior to sending.

CONTACT US TO FIND OUT MORE...

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Sales Manager

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CLEANING SHOW WEBSITE BANNERS **£500 + VAT – SUBJECT TO AVAILABILITY**

The Cleaning Show and C&M Magazine websites attract a combined 32,000 visitors in the 6 week lead up to the event as people start to plan their visit to the show and register. Add your banner to the website and drive these people to your website. This is perfect for pre-event brand awareness. For those looking to drive traffic to their own sites we recommend a clear reason for visitors to click on banners.

COMPANY LOGO IN THE CLEANING SHOW GUIDE **£150 + VAT**

Make your exhibitor profile stand out in the official show guide by adding your company logo.

FULL PAGE ADVERTISEMENT IN THE CLEANING **SHOW GUIDE | £995 + VAT**

Promote your products and services to all visitors at the show and/or promote special show offers within the show guide to encourage people to visit your stand or get in touch after the event.

HALF PAGE ADVERTISEMENT IN THE CLEANING **SHOW GUIDE | £575 + VAT**

Promote your products and services to all visitors at the show and/or promote special show offers within the show guide to encourage people to visit your stand or get in touch after the event.



Cleaning & Maintenance Magazine is the official publication of the Cleaning Show. The onsite edition will be handed out to visitors at the entrance. An extra 11,000 print copies will be circulated to the pre-registered visitors in addition to our usual 36,000 print and digital readers.

Michelle Andrews

Sales Executive

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ABOUT THE CLEANING SHOW

The Cleaning Show is the UK's largest dedicated cleaning and hygiene event. The exhibition, conference and series of features attract thousands of contract cleaners, facilities managers, healthcare estate managers, hospitality, leisure and retail managers, public service providers, local government and distributors.

Organised by the British Cleaning Council and Quartz Business Media (publishers of Cleaning & Maintenance Magazine), this event is run by the industry, for the industry and has proven to stand the test of time (now over 40 years old).

View www.cleaningshow.co.uk for the latest event announcements.

AEO
MEMBER

FaceTime

CONTACT US

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