ESSEL
TISSUE

PRODUCT CATALOG

FSC

About Us

Essel Cellulose and Paper Industry Trade Inc., established in 2005, is a leading tissue manufacturer, integrating the highest technology with modern production and management systems in its investments.

Essel manufactures 600 kinds of products in different weights such as toilet paper, napkins, dispenser napkins, paper towels, facial tissue, dispenser towels and Z napkins in 8 production lines in 4 different facilities in Zonguldak and Osmaniye, and exports to 56 countries in 5 continents.

Essel, which put Turkey's largest tissue paper machine into service in Osmaniye in 2021, has an annual paper production capacity of 180,000 tons.

AQUA *new*

HAS BEEN RENEWED

AQUA is now more colourful and more fun!

Renewed AQUA is inspired by nature's own gardeners, the cute squirrels themselves.

Squirrels collect tree nuts and bury them in the ground to eat later but some of these go lost and thanks to these seeds left under the ground new trees are added to the forests.

With the awareness of the necessity of protecting our natural forests, AQUA does not harm natural forests as it supplies its raw materials from industrial forests, and also works with the aim of contributing to the growth of our natural forests, just like squirrels that are our source of inspiration.

AQUA
TOILET
PAPER

Zero Touch Production: Born from the belief that personal hygiene is the basis of a healthy life, AQUA is produced and packaged **untouched by human hands**, by machines with the latest manufacturing technology.

Environmentally Friendly and Sustainable: 100% pure cellulose, which is the raw material of AQUA, is supplied from **the certified forests** grown for industrial purposes and managed sustainably. Environmentally friendly AQUA's packaging is made of **100% recyclable material.**

Ultra-Soft and Fluffy Texture: Thanks to the special JOI tissue technology used in its production and its 3-ply design, AQUA toilet paper has an **ultra-soft and full-texture**. The 3-ply fluffy texture of AQUA provides durability as of initial contact with liquid, enabling long-term economical use.

Skin Friendly: AQUA toilet paper does not contain ink, dye or perfume.

Easily Soluble: AQUA dissolves easily in water and does not cause clogging in the toilet drain.

AQUA
TOILET
PAPER
Fluffy Plies

Product Code: AT100101

AQUA 3 PLY, 4 PCS. TOILET PAPER (X12)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	4	12

Product Code: AT100102

AQUA 3 PLY, 8 PCS. TOILET PAPER (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	8	6

Product Code: AT100103

AQUA 3 PLY, 9 PCS. TOILET PAPER (X8)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	9	8

Product Code: AT100104

AQUA 3 PLY, 12 PCS. TOILET PAPER (X4)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	12	4

Product Code: AT100105

AQUA 3 PLY, 16 PCS. TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	16	3

Product Code: AT100106

AQUA 3 PLY, 24 PCS. TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	24	3

Product Code: AT100107

AQUA 3 PLY, 32 PCS. TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	32	3

AQUA
PAPER
TOWEL
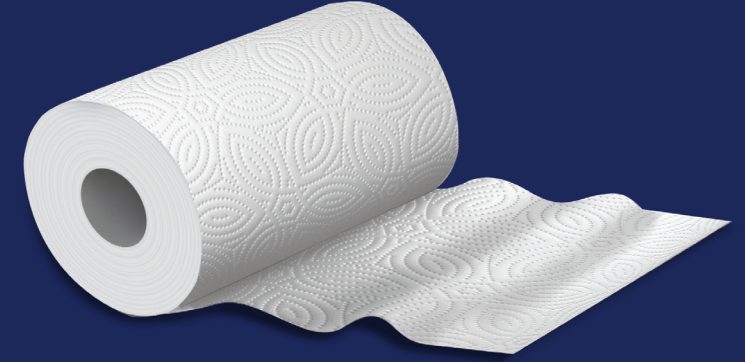
Zero Touch Production: AQUA towels are produced and packaged **untouched by hands**, by machines with the latest production technology.

Environmentally Friendly and Sustainable: 100% pure cellulose, which is the raw material of AQUA, is supplied from **the certified forests** grown for industrial purposes and managed sustainably. Environmentally friendly AQUA's packaging is made of 100% recyclable material.

Ultra-Absorbent and Durable: AQUA paper towels are **ultra-absorbent and durable** thanks to the special JOI tissue technology and the 3-ply design used in its manufacture. The 3-ply fluffy texture of AQUA provides durability as of initial contact with liquid, enabling long-term economical use.

AQUA
PAPER TOWEL
Ultra-Absorbent and Durable

Product Code: AH200203

AQUA 3 PLY, 4 PCS. PAPER TOWEL (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	4	6

Product Code: AH200204

AQUA 3 PLY, 6 PCS. PAPER TOWEL (X4)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	6	4

Product Code: AH200201

AQUA 3 PLY, 2 PCS. PAPER TOWEL (X12)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	2	12

Product Code: AH200202

AQUA 3 PLY, 3 PCS. PAPER TOWEL (X8)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	3	8

Product Code: AH200205

AQUA 3 PLY, 8 PCS. PAPER TOWEL (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	8	3

Product Code: AH200206

AQUA 3 PLY, 12 PCS. PAPER TOWEL (X2)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
3	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	12	2

AQUA
GIANT ROLL

Product Code: EH300302

AQUA 2 PLY, XXL JUMBO ROLL (50 m) (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	400 ± 2	200	125

Roll Length (mm)	Roll/ Pack	Pack/ Case
50.000± 2	1	6

Product Code: EH300303

AQUA 2 PLY, GIANT ROLL (55 m) (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	440 ± 2	215	125

Roll Length (mm)	Roll/ Pack	Pack/ Case
55.000± 2	1	6

Product Code: EH300301

AQUA 2 PLY, GIANT ROLL (1=3) (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	270 ± 2	215	120

Roll Length (mm)	Roll/ Pack	Pack/ Case
32.400± 2	1	6

Product Code: EH300304

AQUA 2 PLY, GIANT ROLL (70 m) (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	560 ± 2	215	125

Roll Length (mm)	Roll/ Pack	Pack/ Case
70.000± 2	1	6

Product Code: PL700701

AQUA 2 PLY, JUMBO ROLL (1=9) (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	340 ± 2	253	250

Roll Length (mm)	Roll/ Pack	Pack/ Case
85.000± 2	1	6

AQUA

NEW

FACIAL TISSUE

The new
AQUA tissue paper
will look great
in your home.

Product Code: PL700702

AQUA 2 PLY
275 SHEETS FACIAL TISSUE (X24)

Number of Ply	Sheet Count	Sheet Width (mm)
2	275 ± 2	190

Perforation Length (mm)	Pack / Case
186	24

Product Code: PL700703

AQUA 2 PLY
300 SHEETS FACIAL TISSUE (X4)

Number of Ply	Sheet Count	Sheet Width (mm)
2	300 ± 2	190

Perforation Length (mm)	Pack / Case
164	24

Product Code: PL700704

AQUA 2 PLY
140 SHEETS FACIAL TISSUE (X12)

Number of Ply	Sheet Count	Sheet Width (mm)
2	140 ± 2	190

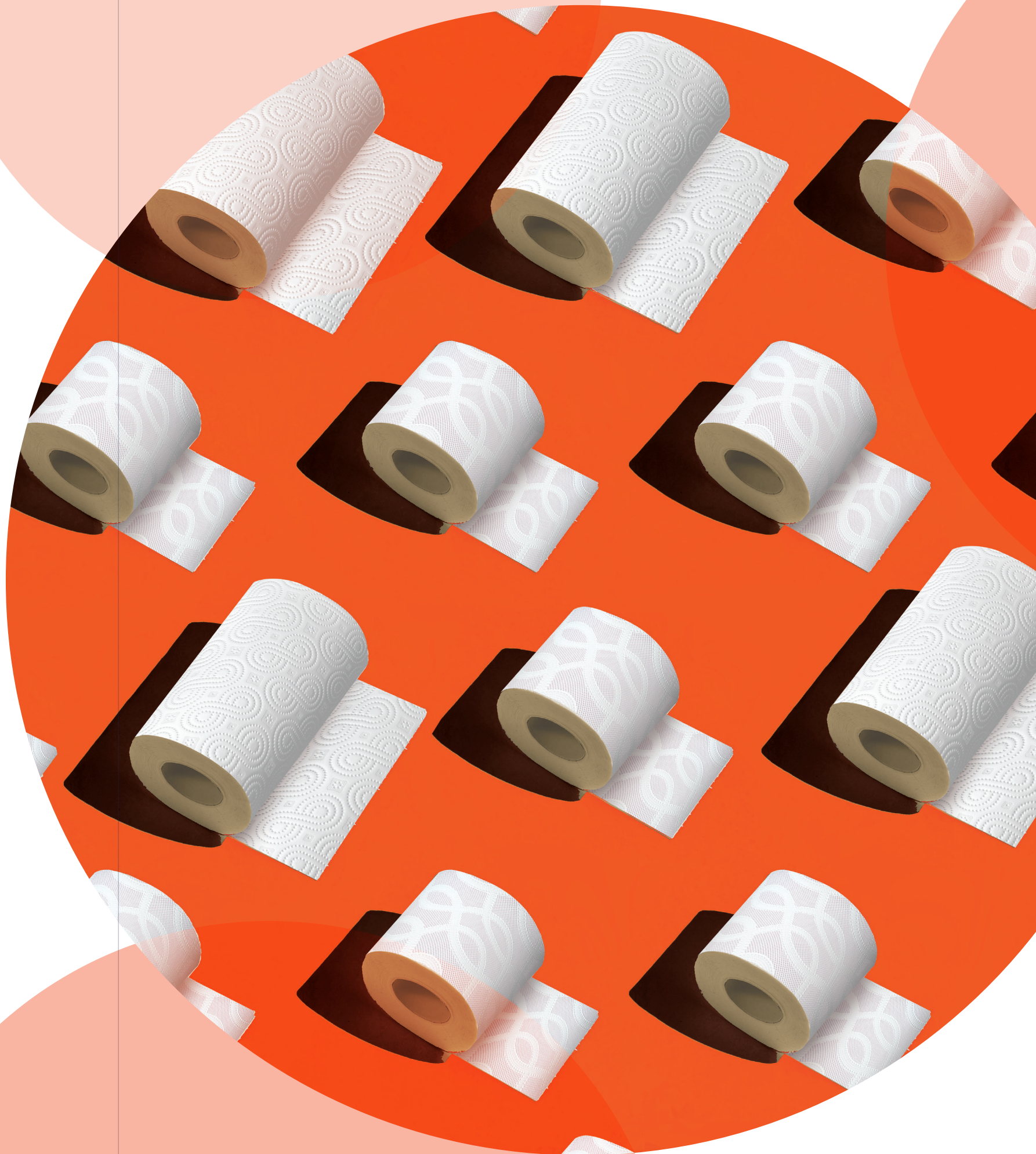| Perforation Length (mm)	Pack / Case
186	12

DROP

HAS BEEN RENEWED

Drop has good quality and is affordable

DROP has been developed to meet the needs of consumers looking for quality and affordable toilet paper.

Combining performance with excellent quality in each ply, DROP is the right choice for both you and the nature...

DROP
TOILET
PAPER

YENİ new

drop

TUVALET KAĞIDI
Toilet Paper

4 RULO *Roll*

%100 Selüloz
Cellulose

Zero Touch Production: Born from the belief that personal hygiene is the basis of a healthy life, DROP is produced and packaged **untouched by human hands**, by machines with the latest manufacturing technology.

Environmentally Friendly and Sustainable: 100% pure cellulose, which is the raw material of DROP, is supplied from the certified forests grown for industrial purposes and managed sustainably. Environmentally friendly DROP's packaging is made of **100% recyclable material**.

Ultra-Soft and Fluffy Texture: Thanks to the special JOI tissue technology used in its production and its 2-ply design, DROP toilet paper has an **ultra-soft and full-texture**. The 2-ply fluffy texture of DROP provides durability as of initial contact with liquid, enabling long-term economical use.

Skin Friendly: DROP toilet paper does not contain ink, dye or perfume.

Easily Soluble: DROP dissolves easily in water and does not cause clogging in the toilet drain.

DROP TOILET PAPER

Product Code: PL700705
DROP 2 PLY, SINGLE ROLL WRAPPED TOILET PAPER (X48)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	400 ± 2	95	100

Roll Length (mm)	Roll/Pack	Pack/Case
40.000± 2	1	48

Product Code: DT400402
DROP 2 PLY, 4 PCS. TOILET PAPER (X12)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	4	12

Product Code: DT400403
DROP 2 PLY, 8 TOILET PAPER (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	8	6

Product Code: DT400404
DROP 2 PLY, 12 TOILET PAPER (X4)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	8	6

Product Code: DT400405
DROP 2 PLY, 16 PCS TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	16	3

Product Code: DT400406
DROP 2 PLY, 24 TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	24	3

Product Code: DT400407
DROP 2 PLY, 32 TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	135 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
15.525± 2	32	3

Product Code: DT700706
DROP 2 PLY, 18 TOILET PAPER (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	330 ± 2	95	115

Roll Length (mm)	Roll/Pack	Pack/Case
37.950± 2	18	3

DROP
PAPER
TOWEL

Zero Touch Production: Born from the belief that personal hygiene is the basis of a healthy life, DROP is produced and packaged **untouched by human hands**, by machines with the latest manufacturing technology.

Environmentally Friendly and Sustainable: 100% pure cellulose, which is the raw material of DROP, is supplied from **the certified forests** grown for industrial purposes and managed sustainably. Environmentally friendly DROP's packaging is made of 100% recyclable material.

Ultra-Absorbent and Durable: DROP paper towels are **ultra-absorbent and durable** thanks to the special JOI tissue technology and the 2-ply design used in its manufacture. The 2-ply fluffy texture of DROP provides durability as of initial contact with liquid, enabling long-term economical use.

DROP PAPER TOWEL

Product Code: PL700707
DROP 2 PLY
SINGLE ROLL WRAPPED PAPER TOWEL (1X20)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	169 ± 2	278	127

Roll Length (mm)	Roll/Pack	Pack/Case
21.463± 2	1	20

Product Code: DH500501
DROP 2 PLY, 2 PCS. PAPER TOWEL (X12)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	2	12

Product Code: DH500502
DROP 2 PLY, 3 PCS. PAPER TOWEL (X8)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	3	8

Product Code: DH500503
DROP 2 PLY, 4 PCS. PAPER TOWEL (X6)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	4	6

Product Code: PL700708
DROP 2 PLY, 6 PCS. PAPER TOWEL (X4) (USA)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	169 ± 2	278	127

Roll Length (mm)	Roll/Pack	Pack/Case
21.463± 2	6	4

Product Code: DH500504
DROP 2 PLY, 8 PCS. PAPER TOWEL (X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	8	3

Product Code: DH500505
DROP 2 PLY, 12 PCS. PAPER TOWEL (X4)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	12	4

Product Code: DH500506
DROP 2 PLY, 16 PCS. PAPER TOWEL (16X3)

Number of Ply	Sheet Count	Sheet Width (mm)	Perforation Length (mm)
2	80 ± 2	215	120

Roll Length (mm)	Roll/Pack	Pack/Case
9.600± 2	16	3

Our Certificates

130,000
roll tons/year

Zonguldak Çaycuma

Essel Paper has the capacity to produce **130,000 tons/year roll** and **1,500,000 boxes/month** of final products as of the first quarter of 2022, thanks to its extensive cellulose supply network. Capacity, stock and diversified machine park reduce production risks to minimum while providing uninterrupted production and supplies customers with high order quantities.

4

Essel Kağıt continues production in **4 facilities** located in **Zonguldak/Çaycuma** in northern Turkey and **Osmaniye** in southern Turkey, which are strategically important regions of Turkey, in order to obtain maximum synergy from its operations.

Osmaniye

1,500,000
boxes/month

www.essel.com.tr

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